



# FILIPE PENEDO

## UX/UI DESIGNER

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Creative and experienced, I try to achieve solutions through simplification. Fluent in HTML e CSS I'm able to produce experiences and intuitive interfaces keeping the user in mind. My skill set allows me to carry a project throughout the several stages of it's design process, from information hierarchy, through prototyping and styling up to implementation.

## PROFESSIONAL EXPERIENCE

2017 -

### FREELANCER

Senior UX/UI Designer

2016

### ALTICELABS

Senior UX/UI Designer

2004 - 2016

### SAPO - PT COMUNICAÇÕES

Senior UX/UI Designer - 2009

UX/UI Designer - 2004

2003

### PT MULTIMEDIA

Webdesigner

2002

### IMAGITEC MARKETING

Graphic/Web Designer

## EDUCATION

2001

### DESIGN MANAGEMENT at C.P.D.

2 months course / internship

2001

### TOOLS FOR WEBDESIGN at E.S.T.A.L.

4 months post-graduation in webdesign

1997 - 2001

### BACHELOR DEGREE at E.S.T.A.L.

4 year bachelor degree in Graphic Design

16 / 20

## SKILLS & KNOWLEDGE

UX / UI

HTML5 / CSS3

Less / Sass

Responsive Layouts

Mobile First Approach

Functional Prototyping

Design Thinking

Git Repositories

Illustration

Print / Artwork

Branding / Logo

Image Manipulation

## LANGUAGES

Portuguese

English

German

## INTERESTS

Music

(playing, composing & recording)

Photography

Sci-fi

# PROJECTS & RESPONSIBILITIES

## FREELANCE

2017 -

### Neural

Photo capture app and image manipulation using Artificial Intelligence algorithms.

### Plotbiz

Blockchain & Cryptocurrency based advertisement

## @ ALTICELABS

2016

### TELEAULA

Remote school classes for hospitalized teenagers through message & video chat.

### “Rethink” (working title)

Team management web and native app

### Saber & Fazer Illustrations

Infographics for bi-monthly magazine

## @ SAPO

2009- 2015

### RESEARCH & DEVELOPMENT TEAM

SAPO Brand re-design

Design patterns and Normalization.

Markup and Styling best practices

Html5 / Css / Less / Sass Workshops

Responsiveness cross-implementation

“INK” Framework development

Brainstorming for solutions for new projects

### SAPO Biz

E-Commerce templates - HTML & CSS

### About SAPO

(Institutional SAPO site) - Concept, HTML, CSS & Git repo integration

### Codebits VII & VI

Site redesign / facelift | Badges Illustrations

### SAPO VÍDEOS

HTML, CSS & Git repo integration

### SAPO Ajuda

Redesign, HTML & CSS

### MEO M4O site

Prototyping, HTML, CSS & Git repo

# DISCOGRAPHY & ARTWORK

## WITH [F.E.V.E.R.]

2009

### BEHOLD A PALE HORSE

Surrealistic (photo)Graphic Novel

2009

### RESURRECTION SINGLE

Jewel case CD with photo set

2008

### LAPTOP MIXES

10” white vinyl

2007

### 4ST ALBUM

Triple-sided Digipack + 12 page book

2006

### BIPOLAR [-] SINGLE

Double Sided Digipack

2005

### ELECTRONICS

Cardboard sleeve full length cd

2003

### ICONFLICT EP

Jewel case CD + 8 page booklet

2003

### ARGONAUT SPLIT SINGLE

10” Picture-disc Vinyl

2001

### OF HUMAN BONDAGE EP

Jewel case CD + 8 page booklet



## **PROJECTS & RESPONSIBILITIES (cont)**

2004 - 2009

### **Weather web-app**

Illustrations, HTML & CSS

### **SAPO Alertas**

Concept,, HTML, CSS & Icons

### **SAPO Comments**

Comment platform for the SAPO network

### **SAPO Spot**

(Social Network) - Concept, HTML, CSS  
& themes (skins)

### **SAPO Fotos**

Site redesign / facelift

### **SAPO Fotos desktop app**

Wireframes & Icons

### **Netcabo Messenger**

Logo / Branding, wireframes & emoticons

## **@ PT MULTIMEDIA**

2003

### **Cine Channel Mini-sites**

Flash mini-sites and banners for upcoming movies. Dozens of those, really.

### **Member get Memeber mini-sites**

Seasonal promotional campaign mini-sites

## **@ IMAGITEC MARKETING**

2002

### **Dance school**

Visual identity materials for "Círculo de Dança" school + website design.

### **Terras e Serras**

Website for hiking enthusiasts